



## LearningRx Works!

LearningRx is a pioneer and leader in the field of one-on-one brain training. At more than 80 LearningRx Centers throughout the nation, clients of all ages work face-to-face with their own personal brain trainers, doing intense (but fun) mental exercises and drills that improve cognitive skills. Cognitive skills are the core skills the brain uses to think, read, learn, remember, reason, and pay attention, and are also the abilities that determine IQ. Our clients have included children and adults with learning disabilities, dyslexia, ADHD, autism, PDD, ODD, Asperger's, and TBI. Since its inception in 2001, LearningRx has helped thousands of people experience the benefits of stronger cognitive performance. We call it brain training. Our clients call it life changing.

To discover how brain training can help you or someone you love, call or visit a LearningRx Brain Training Center near you:

# HOMework

LearningRx Brain Training

## Is your child bored? Discouraged? Frustrated?

The reason most kids struggle with learning, in class or at home, is rooted in the brain's core skills. The good news is that these skills are not set in stone. They can be changed.

AUDITORY PROCESSING

DIVIDED ATTENTION

LOGIC & REASONING

LONG-TERM MEMORY

SHORT-TERM MEMORY

PLANNING

PROCESSING SPEED

SELECTIVE ATTENTION

SUSTAINED ATTENTION

VISUAL PROCESSING

WORD ATTACK

WORKING MEMORY

# HOW COGNITIVE SKILLS IMPACT LEARNING

Even the brightest kids benefit from stronger cognitive abilities.

Excessive hours doing homework. Frustration. Tears. Anger. Feelings of failure. Shame. Resignation. Giving up.

If your child is struggling with homework, the ramifications can be huge.

If you've tried incentives, discipline, tutoring—even changing schools—there's a reason your child is still struggling. Studies show that most learning struggles are caused by one or more weaknesses in the core brain skills we use to think, learn, read, remember, pay attention, and solve problems.

In other words, if your child is struggling, there's a good chance that weak cognitive skills are to blame. At LearningRx, every client works one-on-one with his or her own brain trainer, doing fun, challenging mental exercises that strengthen weak skills. We call it brain training. Clients and their families call it life changing.

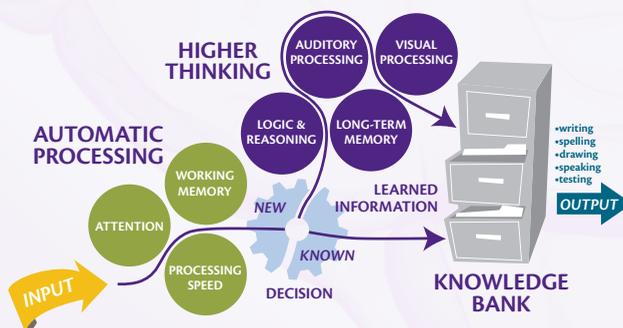
The ability to learn quickly and efficiently is crucial to your child's success in every area of life, including handling responsibilities at home, thriving in school, pursuing passions such as sports or music, even preparing for college and a career.

To dramatically improve how your child grasps, processes, and retains information, call a LearningRx Brain Training Center today.

It's time to stop struggling.

**Q HOW DO COGNITIVE SKILLS IMPACT LEARNING IN CLASS OR AT HOME?**

**A** When we learn, incoming information is grasped and processed through seven core brain skills. Like cogwheels in a machine, these skills work together to move information into the stored knowledge we need to succeed in school, work, and life. But even one weak skill can keep the brain from grasping or retaining incoming information, no matter how many times that information is explained by teachers, tutors, or family.



**Q CAN WEAK COGNITIVE SKILLS BE OUTGROWN?**

**A** Typically, weak cognitive skills do not “catch up” simply with age, which is why children who struggle often grow into adults who struggle. And while good schools, teachers, and tutors may excel at delivering information, their roles are not designed to provide the kind of one-on-one cognitive training that targets and strengthens weak skills.

**Q HOW DO I KNOW IF MY CHILD NEEDS TUTORING OR BRAIN TRAINING?**

**A** Have you ever explained something a second time to your child and he still didn't “get it”? If your child is struggling to grasp information even when it is explained a second time, hiring a tutor to redeliver that information yet again isn't the solution. Instead, change your child's ability to grasp and process information the first time it's presented!

**Q HOW DO YOUR PROGRAMS WORK?**

**A** At LearningRx, our research-based programs consist of customized mental exercises, done one-on-one with a personal brain trainer over 12 to 32 weeks. The personal training aspect of what we do is the key to our life changing results.

**Q CAN DIGITAL BRAIN GAMES HELP?**

**A** Digital brain training is great for staying sharp or seeing small gains. But for life changing improvements, you need something more. Just as people who are serious about changing their bodies understand the value of hiring a personal trainer, people who are serious about changing their brains understand the value of hiring a personal brain trainer.



*“I see a huge difference in Andrew since LearningRx. He is less frustrated, homework is more enjoyable, and he has the confidence to complete assignments alone rather than having me stand by him the entire time. I recommend LearningRx to anyone who needs to go beyond tutoring and make lifelong changes for a successful future for their child.”*

— Mari, mother of a LearningRx student

